



Social Purpose Institute is seeking a seasoned promoter, passionate about growing the Social Purpose Business movement!

Social Purpose Business Engagement Associate

The **Social Purpose Institute (SPI) at United Way** wants to double its activities in the next 12 months to accelerate the Social Purpose in Business movement and assist more companies to make the pivot to Purpose – and contribute to a better world for all!

To accomplish this, we are seeking an independent contractor to partner with the SPI as a **Social Purpose Business Engagement Associate**; a person with demonstrated skill and experience in connecting with senior business leaders (C-suite) to promote, and steward through to purchasing, business model transformation (or related) services.

We will onboard you to become fully versed in the value-proposition of the SPI's proprietary, cohort-based social purpose programs, to enable you to actively recruit more companies into our programs from our leads and your network, on a commission per signed company basis. BC-based preferred, but not essential.

If you love sales, connecting leaders to valuable opportunities, are plugged into business networks, are passionate about social purpose in business and want to grow the social purpose business movement, please contact Mary Ellen Schaafsma, Director of the Social Purpose Institute to discuss this opportunity <mailto:maryellens@socialpurpose.ca>. Please use the subject *SP Business Engagement Associate* and send your resume or other information to introduce your experience and background and why you would like to explore this opportunity.