

# Business and Civil society leaders call for a Purpose-Led Economy

*We, the undersigned, are involved in building a Purpose-Led Economy.*

*We have a social purpose, are developing a social purpose, are activating a social purpose, and/or are helping to build the ecosystem to support purpose-driven companies.*

*We will champion a Purpose-Led Economy in our decisions and actions and call on Canadians to join us.*

<b>Name</b>	<b>Organization (optional)</b>
Coro Strandberg	Social Purpose Institute
Mary Ellen Schaafsma	Social Purpose Institute
Monika Marcovici	Social Purpose Institute
Michael McKnight	United Way Lower Mainland
Mike Rowlands	Junxion Strategy
Elizabeth Shirt	GLOBE Series
Alice Martin	GLOBE Series
Puninda Thind	The Delphi Group
Amanda Chouinard	Reeve Consulting
Menaka Premkumar	Junxion Strategy
Tansy Stobart	GLOBE Series
Larissa Crawford	Future Ancestors Services Inc.
Michael Smith	IMPACT BRIDGE
Don Crippen	
Ben Clark	The Delphi Group

Richard Switzer	OpenLocal.ca
Katie Tabinda Shah	Global Shapers Vancouver volunteer
Dusty McKinnon	Circular Systems
Guy Dauncey	The Practical Utopian
Rosemary Cooper	ShareReuseRepair Initiative (also BCIT Sustainable Business Leadership)
Alan Shapiro	BCIT Sustainable Business Leadership
Jonny Sopotiuik	VALU CO-OP
Desirée Squires	SUNSET Renewable Asset Management Inc.
Nick Dalziel	Goldfin Consulting Inc.
Derek Oppedisano	Merged Solutions Ltd.
Marvin Stemeroff	AECOM
Stella Cooper	LGM Financial Services
Jane MacCarthy	Communications Consultant
Katie Motta	Shift Circular
David Lee	
Lorna Pelly	
Olivia Brown	Hollyburn Properties
Jonathan Moser	Lafarge Canada Inc.
Barb Steele	Ashoka Canada
Cindy Hilchey	Clean Foundation
Scott Sinclair	SES Consulting
Miriam Wilson	Western Economic Diversification
Jean-Philippe Shoiry	Republik
Peter Cameron	Ontario Co-operative Association